

# Yukiko Añonuevo

Web developer, UX Designer, Teacher

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Yukikodesign.com

Currently residing in Concord, CA

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## Front End Developer / UX Designer

Archives.com • San Francisco, January 2014 - Current

- › Redesigned & implemented account pages, cancel flow
- › Developed and pitched new product initiatives to PO's
- › Moderated user research sessions looking to improve the search flow
- › Coded the member sign-in form front end, responsive header
- › Implemented A/B split tests using Adobe Test and Targe, Tealium
- › Used Git, Sass, Require JS, and pure JS in daily workflow

## Teacher - Web Design

Academy of Art University • San Francisco, Summer 2010-Current

- › Taught Web New Media 249 Web I: online and in-person
- › Course covered HTML/CSS, site architecture and UX
- › Developed class curriculum, online course videos and lesson materials

## Visual Designer

Hotwire • San Francisco, April 2012 - December 2013

- › Designed new map presentation of hotel search results
- › Spearheaded developer adoption of Hotwire's icon font
- › Ran weekly A/B version tests
- › Coded responsive prototypes using HTML/CSS/JS/JQuery
- › Practiced scrum agile and lean product design
- › Implemented to UX vision work & style guide

## Senior Visual Designer

Snapfish by HP • San Francisco, June 2008 - April 2012

Books Team

- › Led book store redesign: designed UX, content, visuals
- › Developed visual concepts, specs, and final artwork for flex book making app
- › Met daily with UX, PM, flex engineers during scrum agile design process
- › Conducted formal and guerilla user testing of designs
- › Coordinated with other design leads to maintain consistent sitewide design

International Team

- › Provided visual design for international content release
- › Created localized ads, videos, page designs for Snapfish's 22 International sites
- › Provided photography styling guidance and major photo retouching
- › Created HTML/CSS/Javascript tools/templates for design team's use

## Skills

Mobile/Responsive UX Design

User testing/research

Scrum Agile development

jQuery, RequireJs, SASS - Fluent

HTML/CSS/JS - Fluent

.Net MVC, Angular - Familiar

Git, Perforce

Wordpress/CMS templating

Photoshop, Adobe CC, Sketch

Screencasting, product photography

Curriculum, lesson planning

Mac/Windows

## Education

BS in Design, Visual Communication

Emphasis, December 2007, UC Davis

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References available by request